



BARÇA
INNOVATION HUB
Universitas

Partnership esclusiva 2021-2023

QUANDO LA PASSIONE INCONTRA L'ECCELLENZA

Partnership 2021-2023

- ▶ **AKESIOS GROUP e SANIS sono state selezionate IN ESCLUSIVA per l'Italia** per la promozione e divulgazione dei CERTIFICATE e DIPLOMA internazionali rilasciati dal **Barça Innovation Hub** – il centro avanzato di formazione e training per le scienze sportive del Barcellona
- ▶ Questa partnership consentirà a tutti i DIPLOMATI SANIS e SOCI ESNS di accedere ai corsi BIH Universitas con importanti agevolazioni
- ▶ I corsi e diplomi BIH si svolgono in inglese ed hanno durata da 1 a 9 mesi.
- ▶ Al termine si ottiene una CERTIFICAZIONE INTERNAZIONALE rilasciata dal BARÇA INNOVATION HUB UNIVERSITAS



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I corsi BIH – SPORT SCIENCE

1. Barça Coach Academy - Introductory level
2. Certificate in Psychology for High Performance Sports
3. Certificate in Training for Team Sports
4. Certificate in Neurobiology and Sports Performance
5. Certificate in Sports Nutrition
6. Certificate in Team Sports Physician - Essential Concepts
7. Certificate in Sport Psychology for Athletes Development
8. Certificate in Workload Management in Football
9. Certificate in Workload and Injury in Team Sports
10. Certificate in Advanced Sports Nutrition
11. Certificate in Sports Nutrition for Football
12. Certificate in Strength Training: From Rehabilitation to
13. Performance
14. Certificate in Psychology for Sports Coaches in High Performance
15. Certificate in Football Tactical Analyst
16. Lower Limb Tendinopathy
17. Certificate in Technology and Science Applied to Sport
18. Certificate in Basketball Training Process Optimization
19. Physiotherapy and Readaptation for Muscle Injuries in Football



I corsi BIH – SPORT MANAGEMENT

1. Current Issues in Sports Governance
2. Leadership, Ethics and Social Responsibility
3. Basic Elements of Sports Law
4. Certificate in Communication in Sports Organizations
5. Certificate in Sports Marketing and Sponsorship
6. Certificate in Sports Facilities Management
7. Digital Marketing in Sports
8. Sports Ticketing
9. Fan Engagement

I corsi BIH - Tipologie

Corsi

- Durata: 1 mese
- Lezioni video – materiali lettura – prove pratiche ed esame finale

Certificati

- Durata: 4 mesi
- Lezioni video – materiali – prove pratiche ed esami intermedi –
Certificazione finale BIH

Diploma

- Durata: da 6 a 9 mesi
- Lezioni video – materiali – prove pratiche ed esami intermedi –
Certificazione finale BIH



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Per informazioni

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POWERED BY

ESNS

European Sport Nutrition Society